

## Chief Editor's Desk

Indira Management Review (IMR) is an international biannual peer reviewed journal published by Indira school of Business studies (ISBS). Responsible management education forms the hallmark of the business school and research is one of the pillars centering around the context which evolves management thinking on newer developments in India and the Globe.

IMR encourages new ideas and perspectives on existing research. Manuscripts that are suitable for publication in IMR cover domains such as business strategy and policy, IT sourcing, entrepreneurship, human resource management, financial management, organizational behavior, organizational theory, marketing and research. Some excerpts from the current publications are presented to you:

Reviews from the top international policy makers in the recent past have stated that the economic reforms unleashed by India would not only boost its growth but also accelerate its Global Economic Alliances. One of the constituents in this growth story would be to enhance the primary factors of production. According to Global Entrepreneurship Monitor, Indian economy is factor driven economy. Reforms put in place in this direction would yield impressive growth for our nation.

The need is also felt for adopting unique approaches for enterprise level value stream mapping in organizations to understand need of customer and map the business processes accordingly to satisfy the stakeholders. The need to improve is almost universally recognized, but knowing areas of focus is critical in this approach. The key to reaching and sustaining world leading competitiveness is not a series of randomly selected events, it is a vision of the future state of a process and a strategic plan for making that vision a reality.

The pace, at which digital innovations have expanded, has put established organizations at jeopardy. In the automobile industry, digitalization brings new players, shifting the technological spotlight from traditional to IT, enabling consumers to educate themselves in connectivity mobility, and converting them to ever more valuable source of information. A topic well researched by the author in digital disruptions in automobile world. Connected to the study is the follow up on social networking sites seen as 'global consumer phenomenon' with an exponential rise in usage.

In the context of sustainability a strong case is built in the Reverse Logistics for economic, customer and environmental reasons. Multiple reasons and outcomes of the reverse flow of goods have been presented by the author.

Considering employee quotient in efficiency of an organization, it is wise to consider the linkwithwork life balance. Organizations have realized the growing importance of using Information Technology (IT) in leveraging their Human Resource (HR) functions.

Productivity in Industry finds its base in the education community and lately the role of educating women to enhance economic growth is well founded. The commitment of "Education for All" is needed to ameliorate the education system. Thus emerges the analysis in the paper signifying the consequence of human resource management practices on Indian Education Institutions. A well-educated population, adequately equipped with knowledge and skills, is a precondition of sustained economic growth!

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