

Guidelines for Authors

Book Review

We invite academicians and authors from industry to write reviews of books on business management allied subjects.

The book-reviewers are requested to follow the guidelines given below:

1. The reviewer should begin with a listing of the bibliographical details of the book comprising the name (s) of the author (s), full title and sub-title of the book (as they appear on the cover), details of the place and name of the publisher, year of publication, number of pages in the book, whether hardbound or paperback, and the price, if mentioned.
2. The review can range from 1000 to 3000 words, depending on the topic and the importance of the book.
3. The review should engage with the theme of the book and the issues and problems raised, and should make a rigorous attempt to identify and assess the main arguments put forth by the author.
4. The review should be written in a manner and style that would qualify it as a short article in its own right.
5. The reviewer should provide a confirmation that this review has not been sent for publication elsewhere and that the author will cede the copyright, if it is accepted for publication in Indira Management Review (IMR)
6. The book under review should have been published recently, preferably in the current or the previous year, and be preferably the new release.
7. The reviewer should also comment on the stylistic aspect and literary presentation of the book.
8. Bibliographical references should be avoided. If the references are considered essential, then citation style adopted by Indira Management Review (IMR) should be followed.

Thus, the review should be an objective assessment of the book, indicating its specific strengths and weaknesses, and an overall assessment by the reviewer.